



NEWS RELEASE  
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## **Southport Announces Alliance with Netezza**

Herndon, VA, March 5, 2007– Southport Services Group, LLC, a management and IT consulting company specializing in business intelligence, announced today that it has entered into a strategic alliance with Netezza, the global leader in enterprise class data warehouse appliances.

“The ability to quickly analyze large volumes of data is a critical requirement for our customers,” said Jim Butz, Principal and co-founder of Southport. “The Netezza Performance Server offers a compelling technology solution for customers who are either looking to accelerate the performance of existing business intelligence applications or to expand their use of business intelligence to answer questions that were previously beyond their reach due to performance constraints. This partnership continues to expand the toolkit of technologies that we are able to offer our clients and it provides Netezza customers with access to our end-to-end expertise in enterprise business intelligence.”

As a Netezza Systems Integration partner, Southport will have Netezza trained and certified resources dedicated to helping customers implement the Netezza Performance Server.

### **About Southport Services Group**

Southport Services Group, LLC is a management and IT consulting company specializing in enterprise business intelligence. We offer a full-range of consulting services that help our customers design, develop and deploy business intelligence solutions that convert data into actionable information.

For more information about Southport, visit us on the web at [www.southportsg.com](http://www.southportsg.com)

### **About Netezza Corporation**

Netezza, the global data warehouse appliance market leader, enables enterprises to make all of their data actionable - quickly, simply and affordably. The Netezza Performance Server family of products delivers breakthrough performance, unmatched ease of deployment and operation, and innovative flexibility and scalability at a fraction of the cost of traditional data warehouse solutions. By architecturally integrating database, server and storage within a single appliance, the NPS system delivers 10 to 100 times the performance at half the cost of existing systems. For more information about Netezza, please visit [www.netezza.com](http://www.netezza.com).

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