



NEWS RELEASE
FOR IMMEDIATE RELEASE

Southport Forms Consulting Partnership with Cognos

Herndon, VA – Southport Services Group, LLC, a management and IT consulting company specializing in business intelligence, announced today that it has chosen to partner with Cognos, the world leader in business intelligence and performance management.

“We are seeing our customers place increased emphasis on platform standardization, and Cognos 8 Business Intelligence (BI) provides a robust foundation for enterprise BI and performance management,” said Jim Butz, Principal and co-founder of Southport Services Group. “This partnership expands the toolset of business intelligence technology that we can offer to our clients and provides Cognos customers with access to our enterprise business intelligence strategy expertise.”

As a Cognos Silver Consulting partner, Southport will have Cognos trained and certified resources dedicated to implementing the Cognos 8 BI platform.

“We are glad to welcome Southport to the Cognos Partner Program and look forward to collaborating and delivering success to our customers,” said Rich Luciano, senior director of channel development, Cognos. “We understand that successful BI and performance management initiatives depend on the powerful blend of best-of-breed technology with strategic advice and expertise. Southport’s years of experience will help customers maximize the value of their Cognos products and solutions and drive improved organizational performance.”

Southport Services Group, LLC is a management and IT consulting company specializing in enterprise business intelligence. We offer a full-range of consulting services that help our customers design, develop and deploy business intelligence solutions that convert data into actionable information.

For more information about Southport, visit us on the web at www.southportsg.com

Media Contact:
Amanda Collins
Southport Services Group, LLC
acollins@southportsg.com

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