



NEWS RELEASE
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Southport to Present at MicroStrategy World 2008

Learn How Southport Helped one of the Largest Commercial Banks in the World Evaluate and Leverage MicroStrategy Integrity Manager to Shorten Testing Cycles

Herndon, VA, November 28, 2007 -- Southport Services Group, LLC, a management and IT consulting company specializing in business intelligence, announced today that it has agreed to be a Silver Sponsor at MicroStrategy World 2008. In addition to hosting an exhibit at the conference, Southport will present a case study on how it helped one of the largest commercial banks in the world evaluate and leverage MicroStrategy Integrity Manager to help reduce the testing cycles associated with their 10,000 user MicroStrategy deployment.

"Southport is pleased to announce that we have agreed to be a Silver sponsor of MicroStrategy World 2008" said Jim Butz, Principal and co-founder of Southport. "As business intelligence applications continue to increase in importance and scope, so too does the complexity, importance and costs associated with testing these applications. MicroStrategy recently launched a new product, MicroStrategy Integrity Manager, to help companies address this issue. We recently helped one of the world's largest commercial banks evaluate and integrate this product into their testing process to support a 10,000 user deployment. Our educational track is designed to help customers who are interested in shortening their testing cycles and reducing the costs associated with delivering new releases into production understand how Integrity Manager fits with their existing testing tools and processes."

MicroStrategy World is the annual user conference of MicroStrategy, Incorporated, a leading provider of business intelligence software. This year's conference is being held January 14th - 17th at the Intercontinental Hotel in Miami, Florida. For additional information or to register, visit the MicroStrategy website at www.microstrategy.com/events.

Southport Services Group, LLC is a management and IT consulting company specializing in enterprise business intelligence. We offer a full-range of consulting services that help our customers design, develop and deploy business intelligence solutions that convert data into actionable information. For more information, please visit us on the web at www.southportsg.com or email us at info@southportsg.com.

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